



PRESS RELEASE:
For Immediate Release



GC Initial MC & GC Initial ZR-FS Gum Shades

The GC Initial System is a line of nine specialized ceramics that can be used to create metal ceramic and full ceramic restorations for every indication using any fabrication process and framework.

To make gingival restorations with GC Initial even more esthetic and more natural, the Initial modular ceramic range has expanded to contain a full array of gingival shades. The add-on sets, GC Initial MC and GC Initial ZR-FS Gum Shades, meet all the requirements for highly esthetic gingival reproductions.

- Naturally beautiful transitions to the gingival and unlimited creativity.
- Initial Gum Shades available in both the Initial MC and Initial ZR-FS line of ceramic materials.
- The new ceramic gingival-colored materials are specially suited to indications in the areas of implant superstructures, crown & bridgework techniques.

For more information call Dan Boskocevic at 800-323-7063 ext. 4043