



GC AMERICA INC.
3737 W 127th STREET
ALSIP, ILLINOIS 60803
TEL (800) 323-3386
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www.gcamerica.com

Contact:

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FOR IMMEDIATE RELEASE:

Alsip, IL – August, 2017 – GC America Inc. introduces GC Initial™ LRF Block.

THE GC INITIAL™ LRF BLOCK FROM GC AMERICA IS AN EXCEPTIONALLY AESTHETIC AND STRONG LEUCITE-REINFORCED FELDSPAR CAD/CAM BLOCK. IT HAS A FAST MILLING TIME, DOES NOT REQUIRE FIRING AND IS EASILY FINISHED SAVING TIME WITHOUT COMPROMISING STRENGTH AND BEAUTY.



This innovative new leucite-reinforced feldspar ceramic block offers the highest aesthetics of traditional feldspathic porcelain with added flexural strength by adding the perfect combination of leucite ceramic. Leucite reinforcement of glass ceramic offers increased flexural strength and resistance against possible crack formations and chipping at the margins. The particle size and particle distribution of the leucite crystals contribute to the aesthetic appearance as they reflect the incident light in nature the same way. These ceramic particles are homogenously distributed and dense providing your patients restorations that are not only beautiful and aesthetic, but strong and durable as well.

FAST AND EASY: JUST MILL, POLISH AND CEMENT

- High density - less risk of cracking and chipping
- Extremely smooth surfaces after milling
- Easy-to-polish or glaze with dedicated glaze paste
- Chameleon effect offers optimal color integration



GC Initial LRF Blocks will be available for ordering as of August 21, 2017 and shipment will begin September 16, 2017.

† Not a registered trademark of GC America.





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SKU#:	Product Description:	Shade/Translucency Size:	CAD/CAM:
876501	GC Initial LRF Block	A1-HT-12	Cerec
876502	GC Initial LRF Block	A1-HT-14	Cerec
876503	GC Initial LRF Block	A1-HT-14L	Cerec
876504	GC Initial LRF Block	A1-LT-12	Cerec
876505	GC Initial LRF Block	A1-LT-14	Cerec
876506	GC Initial LRF Block	A1-LT-14L	Cerec
876507	GC Initial LRF Block	A2-HT-12	Cerec
876508	GC Initial LRF Block	A2-HT-14	Cerec
876509	GC Initial LRF Block	A2-HT-14L	Cerec
876510	GC Initial LRF Block	A2-LT-12	Cerec
876511	GC Initial LRF Block	A2-LT-14	Cerec
876512	GC Initial LRF Block	A2-LT-14L	Cerec
876513	GC Initial LRF Block	A3-HT-12	Cerec
876514	GC Initial LRF Block	A3-HT-14	Cerec
876515	GC Initial LRF Block	A3-HT-14L	Cerec
876516	GC Initial LRF Block	A3-LT-12	Cerec
876517	GC Initial LRF Block	A3-LT-14	Cerec
876518	GC Initial LRF Block	A3-LT-14L	Cerec
876519	GC Initial LRF Block	A3.5-HT-12	Cerec
876520	GC Initial LRF Block	A3.5-HT-14	Cerec
876521	GC Initial LRF Block	A3.5-HT-14L	Cerec
876522	GC Initial LRF Block	A3.5-LT-12	Cerec
876523	GC Initial LRF Block	A3.5-LT-14	Cerec
876524	GC Initial LRF Block	A3.5-LT-14L	Cerec
876525	GC Initial LRF Block	B1-HT-12	Cerec
876526	GC Initial LRF Block	B1-HT-14	Cerec
876527	GC Initial LRF Block	B1-HT-14L	Cerec
876528	GC Initial LRF Block	B1-LT-12	Cerec
876529	GC Initial LRF Block	B1-LT-14	Cerec
876530	GC Initial LRF Block	B1-LT-14L	Cerec
876531	GC Initial LRF Block	BL-12	Cerec
876532	GC Initial LRF Block	BL-14	Cerec
876533	GC Initial LRF Block	BL-14L	Cerec





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SKU#:	Product Description:	Shade/Translucency Size:	CAD/CAM:
876551	GC Initial LRF Block	A1-HT-12	Universal
876552	GC Initial LRF Block	A1-HT-14	Universal
876553	GC Initial LRF Block	A1-HT-14L	Universal
876554	GC Initial LRF Block	A1-LT-12	Universal
876555	GC Initial LRF Block	A1-LT-14	Universal
876556	GC Initial LRF Block	A1-LT-14L	Universal
876557	GC Initial LRF Block	A2-HT-12	Universal
876558	GC Initial LRF Block	A2-HT-14	Universal
876559	GC Initial LRF Block	A2-HT-14L	Universal
876560	GC Initial LRF Block	A2-LT-12	Universal
876561	GC Initial LRF Block	A2-LT-14	Universal
876562	GC Initial LRF Block	A2-LT-14L	Universal
876563	GC Initial LRF Block	A3-HT-12	Universal
876564	GC Initial LRF Block	A3-HT-14	Universal
876565	GC Initial LRF Block	A3-HT-14L	Universal
876566	GC Initial LRF Block	A3-LT-12	Universal
876567	GC Initial LRF Block	A3-LT-14	Universal
876568	GC Initial LRF Block	A3-LT-14L	Universal
876569	GC Initial LRF Block	A3.5-HT-12	Universal
876570	GC Initial LRF Block	A3.5-HT-14	Universal
876571	GC Initial LRF Block	A3.5-HT-14L	Universal
876572	GC Initial LRF Block	A3.5-LT-12	Universal
876573	GC Initial LRF Block	A3.5-LT-14	Universal
876574	GC Initial LRF Block	A3.5-LT-14L	Universal
876575	GC Initial LRF Block	B1-HT-12	Universal
876576	GC Initial LRF Block	B1-HT-14	Universal
876577	GC Initial LRF Block	B1-HT-14L	Universal
876578	GC Initial LRF Block	B1-LT-12	Universal
876579	GC Initial LRF Block	B1-LT-14	Universal
876580	GC Initial LRF Block	B1-LT-14L	Universal
876581	GC Initial LRF Block	BL-12	Universal
876582	GC Initial LRF Block	BL-14	Universal
876583	GC Initial LRF Block	BL-14L	Universal
876590	GC Initial LRF Glaze Paste/Liquid		
608974	LRF Brochure	Product Brochure	

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