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FOR IMMEDIATE RELEASE

EQUIA™

GC America announces market introduction of EQUIA: Innovative self-adhesive aesthetic posterior restorative system

Alsip, IL – November 2009 - GC America announces the launch of EQUIA™, the first self-adhesive posterior restorative system. No etching, no bonding and no multiple polishing steps. EQUIA allows for bulk-filling, has no shrinkage and has high fluoride release.

Ideal for Class I, II, and V restorations in two easy steps, EQUIA is available in eight Vita®† shades. For more information, please visit www.gcamerica.com or call 800-323-7063.

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