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FOR IMMEDIATE RELEASE:

## **EXA'lence™ – VPES™ Impression Material**

November 3, 2008 - GC America is one of the premier dental companies in the World with an excellent reputation for advancing the art and science of dentistry. GC is proud to introduce a new category of Impression Material - EXA'lence™.

EXA'lence™ is the new generation of Vinyl PolyEther Silicone (VPES™) Impression Material. EXA'lence™ is intrinsically hydrophilic with optimal flow and high tear strength the result being a predictable performance under any clinical environment. EXA'lence™ will satisfy dentists, technicians and patients with easy handling, maximized comfort while providing EXA'lent results.

If you would like more information on GC America's products, please visit [www.gcamerica.com](http://www.gcamerica.com) or call (800) 323-7063.

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