CONTACT:

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For Immediate Release:

GC AMERICA TO LAUNCH G-BOND™ AT GNY MEETING, NOVEMBER 2004

GC America is proud to announce G-BOND™, a revolutionary one component self-etching light-cured adhesive, which is the newest and most advanced seventh generation bonding agent (1-step) on the market. G-BOND features a fast and easy application: Just brush G-BOND onto the tooth's bonding surface, wait 10 seconds, air thin and light-cure for 10 seconds. G-BOND produces a strong and consistent bond in dry, moist, or wet fields on dentin or enamel in less than 30 seconds! A+B+C = Apply, Blast, and Cure. No need to worry about technique sensitivity.

G-BOND is ideal for bonding light-cured composites, compomers, dual-cured cements and core build-up materials (in light-cure mode) to tooth structure.

G-BOND is available through your dental dealer.

GC Corporation is the company to trust for exciting new biocompatible and environmentally friendly products with unequaled levels of quality and a total commitment to service. GC has a fully dedicated research and development team committed to brining new and innovative materials to the dental profession.

If you would like more information on GC America and its products, please visit www.gcamerica.com.

If you plan on publishing this release in a newsletter or publication, please notify Shirley Mims at shirley_mims@gcamerica.com.

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