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FOR IMMEDIATE RELEASE:

## **G-Cem™ Automix**

July 2008 – GC America Inc. Announces the Launch of G-Cem™ Automix: Easy to Use, Now Easier To Choose.

G-Cem™ Self Adhesive Resin Luting Cement is now available in an easy to use automix syringe allowing for easier delivery and increased volume control for larger restorations. The unique hydrophilic chemistry incorporates the strength of resin with 7<sup>th</sup> generation adhesive technologies resulting in a cement that delivers consistent high bond strengths regardless of whether the tooth is moist or dry, with no risk of post-operative sensitivity. It has the lowest thermal expansion of all self-adhesive resin cements, making it ideal for all ceramic restorations including Cerec® and Procera®. Available in shades A2 and Translucent, G-Cem Automix, is indicated for luting of all-ceramic, metal or composite indirect restorations as well as endodontic posts.

GC Corporation is celebrating 87 years of bringing exciting new biocompatible and environmentally friendly products with unequaled levels of quality to the professional community.

If you would like more information on GC America's products, please visit [www.gcamerica.com](http://www.gcamerica.com).

If you plan on publishing this release in a newsletter or publication, please notify Shirley Mims at [Shirley\\_Mims@gcamerica.com](mailto:Shirley_Mims@gcamerica.com)