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FOR IMMEDIATE RELEASE

GC America Introduces:

**G-CEM LinkForce™
Dual-cure Adhesive Resin Cement**

Alsip, IL – August 2016 – GC America Inc. is excited to announce the **October 2016** launch of **G-CEM LinkForce** resin cement in the United States.

From inlays, onlays, and veneers to CAD/CAM prosthetics, the choice between different types of restorations has become wider. With substrates such as zirconia, lithium disilicate, and hybrid ceramics, mastering all the cementation procedures is now a difficult challenge.

G-CEM LinkForce offers secured adhesion in only one system, with three base elements:

- **G-Premio BOND: bonding to preparations with no compromises**
 - ✓ Bonds to teeth, metal abutments and composite core build-ups
- **G-Multi Primer: ensures a stable adhesion to restorations**
 - ✓ Stable chemical adhesion to surfaces, even on precious metals
- **G-CEM LinkForce: provides a strong bond in virtually all indications**
 - ✓ Universal clinical use

With the dual cure activator, the curing modality choice is yours!

- **High bond strength thanks to efficient light-curing**
 - ✓ Incredibly thin film thickness not interfering with crown placement
- **Self-cure mode**
 - ✓ Particularly useful when cementing opaque or thick restorations
- **Optimal light-curing of the resin cement**
 - ✓ Ideal for the cementation of veneers

G-CEM LinkForce is indicated for:

- Cementation of all types of all ceramic, resin and metal-based inlays, onlays, crowns and bridges
- Cementation of metal, ceramic, fiber posts, and cast post and cores
- Cementation of all ceramic and composite veneers (up to 2 teeth)
- Permanent cementation of crowns and bridges on implant abutments





G-CEM LinkForce is esthetic and stable:

- Four shades to match cementation needs, accompanied by their corresponding try-in pastes
- Tooth-like fluorescence
- Color stable over time

Coming soon: GC Initial™ LiSi Press: A high-strength lithium disilicate ceramic with HDM (High Density Micronization) technology.

For more information on GC America's complete line of products, please visit www.gcamerica.com.

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