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FOR IMMEDIATE RELEASE:

GC AMERICA ANNOUNCES NEW AND IMPROVED TEMPORARY CEMENT:

GC TEMP ADVANTAGE

[December 2003] GC America is proud to announce the new and improved temporary cement, GC TEMP ADVANTAGE. TEMP ADVANTAGE is temporary cement for temporary crowns, inlays and onlays.

GC TEMP ADVANTAGE is available in syringes with Automix Tips or it may be hand mixed. The Original Package contains one syringe with 15 mixing tips instead of 10. The Bulk Pack contains 4 syringes (no tips). The tips will be available in refills (15 tips).

GC TEMP ADVANTAGE is the latest in temporary cement technology. It is the only temporary cement to successfully incorporate all of the critical additives* that offer the best in temporary cements: Fluoride, Chlorhexidine, and Potassium Nitrate. GC TEMP ADVANTAGE is offered in an affordable, easy-to-use Automix Syringe.

GC TEMP ADVANTAGE provides all of the advantages of today's modern dentistry and today's modern chemistry in one solution.

Some advantages of using GC TEMP ADVANTAGE are:

- Easy Dispensing of Material – Syringe with Automix Tips
- Minimum Two Minute Working Time
- Quick Set Time – Two Minute Post Insertion
- Easy Clean Up
- Combination of Three Additives

GC Corporation is the company to trust for exciting new biocompatible and environmentally friendly products with unequalled levels of quality and a total commitment to service. GC has a fully dedicated research and development team committed to bringing new and innovative materials to the dental profession.

If you would like more information on GC America or its products, please visit our website at www.gcamerica.com. If you plan on publishing this release, please contact Shirley Mims at Shirley_Mims@gcamerica.com

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Footnote: *FLUORIDE is known to aid remineralization. CHLORHEXIDINE is known for its anti-bacterial properties. POTASSIUM NITRATE is known to help reduce sensitivity.