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FOR IMMEDIATE RELEASE:

GRADIA DIRECT XTM Universal Restorative

May 1, 2007 - GC America is excited to announce **GRADIA DIRECT X**, a new universal composite restorative.

Smooth handling **GRADIA DIRECT X** simplifies the restorative process with a unique color adaptive matrix for superb chameleon effect. Over ninety percent of posterior restorations can be done with a single shade. Extremely low polymerization shrinkage stress minimizes post-operative sensitivity while activated filler particles strengthen the resin matrix for optimum wear resistance and gloss retention.

GRADIA DIRECT X is available in Vita shades A1, A2, A3, A3.5, B1, B2, C2, D2, AO2 (A2 Opaque), and WT (white translucent) and is fully compatible with the complete line of Gradia Direct composite restoratives (Gradia Direct Anterior, Gradia Direct Posterior, and Gradia Direct Flowables) for maximum versatility.

GRADIA DIRECT X is available May 1, 2007 from GC Authorized Dental Dealers.

GC Corporation is celebrating 85 years of bringing exciting new biocompatible and environmentally friendly products with unequaled levels of quality to the professional community.

If you would like more information on GC America's products, please visit www.gcamerica.com.

If you plan on publishing this release in a newsletter or publication, please notify Shirley Mims at Shirley_Mims@gcamerica.com