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FOR IMMEDIATE RELEASE:

## **GC Dry Mouth Gel**

January 30, 2008 - GC America is excited to announce GC Dry Mouth Gel, designed to ease the symptoms of dry mouth for patients who may be suffering from impaired production of saliva due to medications, radiation treatment or diseases that can damage the salivary glands.

Other possible causes of dry mouth include:

- Dehydration from physical activity
- Mouth breathing or smoking
- Dehydration from high intake of caffeine or alcohol (e.g. coffee, energy drinks and soft drinks)

### **GC Dry Mouth Gel:**

- Has a neutral pH
- Sugar-free and alcohol free
- Pleasant tasting – comes in five delicious flavors, fruit salad, lemon, mint, orange and raspberry

Xerostomia is the term used to describe the sensation of dry mouth as directed by the patient, which affects 10% to 38% of patients. Dry mouth and xerostomia are twice as common in women as in men.

GC Dry Mouth Gel is available now from GC Authorized Dental Dealers.

GC Corporation is celebrating over 85 years of bringing exciting new biocompatible and environmentally friendly products with unequalled levels of quality to the professional community.

If you would like more information on GC America's products, please visit [www.gcamerica.com](http://www.gcamerica.com).

If you plan on publishing this release in a newsletter or publication, please notify Shirley Mims at [Shirley\\_Mims@gcamerica.com](mailto:Shirley_Mims@gcamerica.com)

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