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FOR IMMEDIATE RELEASE:

GC MI Paste™ 10–Tube Pack Mint Flavor Only

New product configuration offering!

September 2009 - GC America is proud to announce a new product configuration of GC MI Paste™ now available in Mint only 10-Tube Packs! Each box contains ten (40 g) tubes Mint flavor only MI Paste.

- **GC MI Paste 10-Tube Pack Mint (SKU 003679)**

MI Paste is a one-of-a-kind product that restores minerals (calcium and phosphate) to help patients stimulate saliva production. It is the only professional dental product with **RECALDENT™ (CPP-ACP)**, a special milk-derived protein-mineral complex that is a breakthrough in oral health care in helping to remineralize teeth. MI Paste is a topical crème that can be applied to teeth safely and effectively several times daily. MI Paste has less than 0.1% lactose and is safe for lactose intolerant patients. The mint flavor is a popular flavor for all patients, young and old.

Saliva will enhance the effectiveness of CPP-ACP and the flavor will help stimulate saliva flow. The longer CPP-ACP and saliva are maintained in the mouth, the more effective the result. A topical crème containing bio-available calcium and phosphate will:

1. Provide extra protection for teeth.
2. Help neutralize acid challenges from acidogenic bacteria in plaque.
3. Help neutralize acid challenges from other internal and external acid sources.

MI Paste with RECALDENT (CPP-ACP) fortifies and protects patients' teeth to keep their smile vibrant for a lifetime.

GC America also has a designated web site for MI Paste and MI Paste Plus: www.mi-paste.com. For more information about GC America and our complete product line, please visit our corporate website at www.gcamerica.com.

If you plan on publishing this release in a newsletter or publication, please notify Shirley Mims at Shirley_Mims@gcamerica.com.