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FOR IMMEDIATE RELEASE:

GC MI Paste™ Plus – 10 – Tube Pack - Vanilla

May 2009 - GC America is proud to announce the launch of GC MI Paste™ Plus – 10 Tube Pack – Vanilla, a topical crème with calcium, phosphate and fluoride (0.2% - 900 ppm sodium fluoride). Each box comes with 10 tubes and each tube contains 40g (35mL) of MI Paste Plus – **Vanilla only flavor**.

- **GC MI Paste Plus 10 - Tube Pack Vanilla (SKU 002888)**
 - **Vanilla only**

MI Paste Plus is a water based crème containing Recaldent™ with incorporated fluoride (CPP-ACPF: Casein Phosphopeptide - Amorphous Calcium Phosphate Fluoride). The level of fluoride is 0.2%, (900 ppm), which approximates that in adult strength toothpastes. When CPP-ACPF is applied in the oral environment, it will bind to biofilm, plaque, bacteria, hydroxyapatite and soft tissue localizing bio-available calcium, phosphate and fluoride. MI Paste Plus has less than 0.1% lactose and is safe for lactose intolerant patients. The vanilla flavor is mild and especially pleasing to xerostomia and cancer patients.

Saliva will enhance the effectiveness of CPP-ACPF and the flavor will help stimulate saliva flow. The longer CPP-ACPF and saliva are maintained in the mouth, the more effective the result. A topical creme containing bio-available calcium, phosphate and fluoride:

1. Provides extra protection for teeth.
2. Helps neutralize acid challenges from acidogenic bacteria in plaque.
3. Helps neutralize acid challenges from other internal and external acid sources.

GC America also has a designated web site for MI Paste and MI Paste Plus - visit www.mi-paste.com. If you have a specific question about MI Paste send your question to Dr. Chiann and she will answer your MI Paste questions, you can contact Dr. Chiann at askdrchiann@gcamerica.com.

For more information on GC America and its complete product line, please visit our corporate website at www.gcamerica.com.

If you plan on publishing this release in a newsletter or publication, please notify Shirley Mims at Shirley_Mims@gcamerica.com.