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FOR IMMEDIATE RELEASE:

Alsip, IL – October 2017 – GC America Inc. introduces GC Initial™ Firing Foam

GC Initial Firing Foam is a special refractory support material for ceramic firing.

The GC Initial Firing Foam is to be used with all the GC Initial™ porcelain systems and ensures a stabilization of objects during the ceramic firing cycles. The GC Initial Firing Foam will allow an enhanced heat distribution during the firing cycles while it remains dimensionally stable during the entire process. Thanks to its special creamy consistency, GC Initial Firing Foam makes it easy-to-apply before and after firing cycles. Product is now available in both U.S. and Canada.

- **Easy-to-apply due to its special creamy consistency**
- **Perfect distribution of the heat across the entire surface of restoration**
- **Guaranteed dimensional stability during the firing process**
- **Easy-to-remove after firing**

SKU#	Product Description
877089	GC Initial Firing Foam

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