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**FOR IMMEDIATE RELEASE:**

Alsip, IL – January 2015- GC America Inc. introduces GC Initial™ Ti Product Line Extension.

With a continuously growing demand for aesthetic implant-supported titanium superstructures, there has also been a growing desire among dental technicians for a system approach for the soft tissue zones within the Initial Ti Ceramic line.

Therefore, a new Initial Ti ceramic range dedicated pink color Gum opaque and a light pink color base powder have been added to the Ti system.

Together, they form an excellent base to start creating your red aesthetics. In combination with the newly introduced unique Initial Lustre Pastes NF Gum Shades Set, they will enable you to reproduce, in an unsurpassed way, nature analogue gum and a very natural glaze to all your restorations.

**Features and Benefits:**

- An excellent pink base for your gum reproductions: Universal pink color opaque (GO-U) and base powder (GM 23)
- Compatible with the entire Initial Ti ceramic line
- Compatible with the new Initial Lustre Paste Gum Shades

**Please note product will ship 3/1/15**

Product Sku	Product Description
874161	GC Initial Ti, 20g, GM-23 (Base Light)
874023	GC Initial Ti, Powder Opaque Modifier, 20g, GO-U

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