



GC AMERICA INC.
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FOR IMMEDIATE RELEASE:

Alsip, IL – January - GC America Inc.

GC America is *announcing additional shades are available* for GC Initial™ LiSi, a new member of the popular ceramic line of Initial. This new ceramic is a specialized veneering ceramic designed for lithium disilicate frameworks. With these types of frameworks gaining popularity, GC now offers a material for highly aesthetic and durable restorations for long-term patient satisfaction.

Thanks to the exact cross-matched coefficients of thermal expansion (CTE), its low firing temperature and high stability during multiple firings, GC Initial LiSi ensures you safe and predictable processing of lithium disilicate frameworks.

GC Initial LiSi can be used in the individual layering and in the cut-back technique following the proven Initial ceramic concept; one shade system; one layering technique. If you want to go even further, full anatomical frameworks can be enhanced by staining using the GC Initial Lustre Pastes NF. The simplicity and easy handling of the Initial LiSi powders assure a short learning curve offering quick, aesthetic and economical results.

Product will be available to Canadian customers as of February 26, 2016

GC Initial LiSi – The perfect choice to master all your challenges

Characteristics and benefits:

- Superior natural aesthetics, specially designed and adapted to the light dynamics of lithium disilicate frameworks
- Low firing temperature and exactly cross-matched coefficients of thermal expansion with high stability, even after multiple firings
- Comprehensive shade and layering system
- Simple handling and short learning curve
- Quick, aesthetic and economical results





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SKU/Item No.	Product Description:
875871	GC Initial LiSi, Bleach Dentin, 20g, BLD-1, Light
875872	GC Initial LiSi, Bleach Dentin, 20g, BLD-3, X-White
875873	GC Initial LiSi, Enamel Intensive, 20g, EI-11, Grey
875874	GC Initial LiSi, Enamel Intensive, 20g, EI-12, Yellow Soft
875875	GC Initial LiSi, Enamel Intensive, 20g, EI-13, Rosa
875876	GC Initial LiSi, Enamel Intensive, 20g, EI-14, Yellow
875877	GC Initial LiSi, Translucent Modifier, 20g, TM-02, White
875878	GC Initial LiSi, Translucent Modifier, 20g, TM-03, Rosa
875879	GC Initial LiSi, Translucent Modifier, 20g, TM-04, Yellow
875880	GC Initial LiSi, Enamel Occlusal, 20g, EO-16, Yellow/White
875881	GC Initial LiSi, Enamel Occlusal, 20g, EO-17, Violet/Grey
875882	GC Initial LiSi, Cervical Translucent, CT-21, Light
875883	GC Initial LiSi, Enamel Opal, 20g, EOP-1, Bleached White
875884	GC Initial LiSi, Gum, 20g, GM-23, Base Light

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