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FOR IMMEDIATE RELEASE:

Alsip, IL – April 2018 – GC America Inc. introduces GC Initial™ IQ Lustre Paste NF effect shades, an extension of the GC Initial Lustre Paste NF product line.

- GC Initial IQ, One Body, LP NF, Enamel Effect Shade 9 Orange
 - Deep and warm orange color
 - For use in the fissures and cervical areas
- GC Initial IQ, One Body, LP NF, Enamel Effect Shade 10 Twilight
 - Beautiful light dynamic enhances the in-depth effect
 - For use in the incisal area

The two additional shades are available as refills only and are ***not*** part of the GC Initial IQ Lustre Paste NF kit.

Product is available for ordering and will ship after May 14, 2018.

SKU#	Product Description
876426	GC Initial IQ, One Body, LP NF, Enamel Effect Shade 9 Orange, 4g, L-9
876427	GC Initial IQ, One Body, LP NF, Enamel Effect Shade 10 Twilight, 4g, L-10

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