



GC AMERICA INC.
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FOR IMMEDIATE RELEASE:

Alsip, IL – August 2014 – GC America Inc. introduces CERASMART

CERASMART IS A REVOLUTIONARY BLOCK. IT COMBINES EXCEPTIONAL STRENGTH AND UNPARALLELED AESTHETICS. BEST OF ALL, IT VIRTUALLY WILL NOT CHIP, HAS A FASTER MILLING TIME, AND IS THE EASIEST MATERIAL TO FINISH.

With a revolutionary Flexible Nano Ceramic Matrix structure, CERASMART provides unsurpassed physical properties & impact dispersion due to the fully homogeneous and evenly distributed nano ceramic network. CERASMART is a unique dental material that combines the best characteristics of a high strength ceramic and a composite. In addition to the highest degree of elasticity, flexibility, strength, and breaking energy, this innovative hybrid nano ceramic guarantees the best marginal integrity & high strength after bonding. As a result, CERASMART is perfectly suited for posterior, anterior, inlay, onlay, and implant restorations and also enables minimum tooth reduction for minimally-invasive restorations. The superior reliability of CERASMART, as well as its unmatched aesthetics, milling accuracy, fastest mill time, and self polishing properties are also excellent features. Finally, this tooth-colored, naturally opalescent nano ceramic material offers properties that are almost identical to those of natural teeth, ensuring your patients the most innovative restoration on the market.

FIRST IN CLASS FOR INTRA-ORAL PROPERTIES

- Flexible, tough, & fracture resistant
- Retains gloss over time and is self polishing
- Natural opalescence
- Physical Properties of natural enamel
- Easy to polish
- High radiopacity
- Highly wear resistant

FIRST IN CLASS FOR FABRICATION PROPERTIES

- Repairable in the mouth
- Very gentle on milling burs
- No need for crystallization firing
- Mills quicker
- Virtually no chipping





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The sku information and product description are available for ordering September 1, 2014.

SKU	Product Description	Sizes
008342	CERASMART 12 Cerec	A1 HT 5p
008343	CERASMART 12 Cerec	A2 HT 5p
008344	CERASMART 12 Cerec	A3 HT 5p
008345	CERASMART 12 Cerec	A3.5 HT 5p
008346	CERASMART 12 Cerec	B1 HT 5p
008347	CERASMART 12 Cerec	A1 LT 5p
008348	CERASMART 12 Cerec	A2 LT 5p
008349	CERASMART 12 Cerec	A3 LT 5p
008350	CERASMART 12 Cerec	A.35 LT 5p
008351	CERASMART 12 Cerec	B1LT 5p
008352	CERASMART 12 Cerec	Bleach 5p
008364	CERASMART 14 Cerec	A1 HT 5p
008365	CERASMART 14 Cerec	A2 HT 5p
008366	CERASMART 14 Cerec	A3 HT 5p
008367	CERASMART 14 Cerec	A3.5 HT 5p
008368	CERASMART 14 Cerec	B1HT 5p
008369	CERASMART 14 Cerec	A1 LT 5p
008370	CERASMART 14 Cerec	A2 LT 5p
008371	CERASMART 14 Cerec	A3 LT 5p
008372	CERASMART 14 Cerec	A3.5 LT 5p
008373	CERASMART 14 Cerec	B1T 5p
008374	CERASMART 14 Cerec	Bleach 5p
008386	CERASMART 14L Cerec	A1 HT 5p
008387	CERASMART 14L Cerec	A2 HT 5p
008388	CERASMART 14L Cerec	A3 HT 5p
008389	CERASMART 14L Cerec	A3.5 HT 5p
008390	CERASMART 14L Cerec	B1 HT 5p
008391	CERASMART 14L Cerec	A1 LT 5p
008392	CERASMART 14L Cerec	A2 LT 5p
008393	CERASMART 14L Cerec	A3 LT 5p
008394	CERASMART 14L Cerec	A3.5 LT 5p
008395	CERASMART 14L Cerec	B1LT 5p
008396	CERASMART 14L Cerec	Bleach 5p

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