



GC AMERICA INC.
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FOR IMMEDIATE RELEASE:

Alsip, IL – February 2015 – GC America Inc. introduces CERASMART™ Block with Universal Mandrel

CERASMART BLOCK WITH UNIVERSAL MANDREL IS A REVOLUTIONARY BLOCK. IT COMBINES EXCEPTIONAL STRENGTH AND UNPARALLELED AESTHETICS. BEST OF ALL, IT VIRTUALLY WILL NOT CHIP, HAS A FASTER MILLING TIME, AND IS THE EASIEST MATERIAL TO FINISH.

With a revolutionary Flexible Nano Ceramic Matrix structure, CERASMART Block with Universal Mandrel provides unsurpassed physical properties and impact dispersion due to the fully homogeneous and evenly distributed nano ceramic network. CERASMART Block with Universal Mandrel is a unique dental material that combines the best characteristics of a high strength ceramic and a composite. In addition to the highest degree of elasticity, flexibility, strength, and breaking energy, this innovative hybrid nano ceramic helps ensure the best marginal integrity and high strength after bonding. As a result, CERASMART Block with Universal Mandrel is perfectly suited for posterior, anterior, inlay, onlay, and implant restorations and also enables minimum tooth reduction for minimally-invasive restorations. The superior reliability of CERASMART Block with Universal Mandrel, as well as its unmatched aesthetics, milling accuracy, fastest mill time, and self polishing properties are also excellent features. Finally, this tooth-colored, naturally opalescent nano ceramic material offers properties that are almost identical to those of natural teeth, ensuring your patients the most innovative restoration on the market.

FIRST IN CLASS FOR INTRA-ORAL PROPERTIES

- Flexible, tough and fracture resistant
- Retain gloss over time and is self-polishing
- Natural opalescence
- Physical Properties of natural enamel
- High radiopacity
- Highly wear resistant



FIRST IN CLASS FOR FABRICATION PROPERTIES

- Repairable in the mouth
- Very gentle on milling burs
- No need for crystallization firing
- Mills quicker
- Virtually no chipping



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The sku information and product description are available for ordering after March 15, 2015.

CERASMART Universal Blocks (2015)		
SKU	Product Name:	Product Description:
008653	CERASMART 12	Universal A1 HT 5P
008654	CERASMART 12	Universal A2 HT 5P
008655	CERASMART 12	Universal A3 HT 5P
008656	CERASMART 12	Universal A3.5 HT 5P
008657	CERASMART 12	Universal B1 HT 5P
008658	CERASMART 12	Universal A1 LT 5P
008659	CERASMART 12	Universal A2 LT 5P
008660	CERASMART 12	Universal A3 LT 5P
008661	CERASMART 12	Universal A3.5 LT 5P
008662	CERASMART 12	Universal B1 LT 5P
008663	CERASMART 12	Universal BL 5P
 		
008664	CERASMART 14	Universal A1 HT 5P
008665	CERASMART 14	Universal A2 HT 5P
008666	CERASMART 14	Universal A3 HT 5P
008667	CERASMART 14	Universal A3.5 HT 5P
008668	CERASMART 14	Universal B1 HT 5P
008669	CERASMART 14	Universal A1 LT 5P
008670	CERASMART 14	Universal A2 LT 5P
008671	CERASMART 14	Universal A3 LT 5P
008672	CERASMART 14	Universal A3.5 LT 5P
008673	CERASMART 14	Universal B1 LT 5P
008674	CERASMART 14	Universal BL 5P
 		
008675	CERASMART 14L	Universal A1 HT 5P
008676	CERASMART 14L	Universal A2 HT 5P
008677	CERASMART 14L	Universal A3 HT 5P
008678	CERASMART 14L	Universal A3.5 HT 5P
008679	CERASMART 14L	Universal B1 HT 5P
008680	CERASMART 14L	Universal A1 LT 5P
008681	CERASMART 14L	Universal A2 LT 5P
008682	CERASMART 14L	Universal A3 LT 5P
008683	CERASMART 14L	Universal A3.5 LT 5P
008684	CERASMART 14L	Universal B1 LT 5P
008685	CERASMART 14L	Universal BL 5P

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